



Robert H. Peterson Co.

Established 1949

14724 East Proctor Ave., City of Industry, CA 91746

Mr. Lloyd Knevelbaard
RealFyreStore.com
410 Business Parkway, #126
Royal Palm Beach, FL 33411

Dear Lloyd,

Thank you for taking time away from your retail store and your personal life as well, to participate in the first RH. Peterson Customer Advisory Council. You were hand-picked for this council based on your extensive retail experience as well as your knowledge of Peterson products.

We feel we had an exceptionally good representation of retailers who were candid and forthright in the discussion topics we presented. The staff of RHP came away from the meeting with a better understanding of what you want and need from us, to be successful in your operations. There is much value in the shared information. (In actuality, much of the talk around the watercooler this week has been information gathered from the council meeting!)

We hope that as ideas present themselves, you and the other council member will share them with the RHP staff so that we may discuss the possibility of implementation of these ideas and to continue to improve our products and our service.

Once again, Lloyd, thank you for your attendance.

Warm regards,

Elaine Remy
Marketing Manager

www.rhpeterson.com

Manufacturers of Real-Fyre Hearth Products and Fire Magic Barbecues